

In 2007 the Volunteer Action Centre received funding from the Ontario Trillium Foundation to increase volunteerism through a variety of recruitment and management strategies to achieve the following results:

- More volunteers from businesses and higher education institutions involved with local charitable and not-for profit organizations.
- Build and increase access to the collective knowledge of the voluntary sector

Join us in developing more effective ways for business and community to work together.

## **Volunteering – Make it your Business**

**Monday, March 8, 2010**

**8:30 am – 1:00 p.m., The Museum**

**(formerly The Children's Museum)**

### **Who is involved?**

This event is being planned along with a business advisory group out of the Volunteer Action Centre to inform, educate and build on successful cross sector involvements that can benefit the whole community. Rosemary Pell of Pell and Pell Systems Inc. will guide the discussions and capture the results for future action following this event.

### **What is the issue?**

While many voluntary sector organizations, businesses and corporations are partnering well together to make our community stronger there is much more potential. Our intention is to build on what is working and discuss and develop new ways for the business and voluntary sector to connect in a meaningful and mutually beneficial manner.

### **How can you benefit from being at this event?**

- Gain new awareness, appreciation and understanding of each others work
- Learn from those who have worked together successfully (or not)
- Join a wide network of community and business leaders who want to make a difference
- Access UNTAPPED POTENTIAL
- Help us help others!

**The Volunteer Action Centre would like to thank the following volunteers for their contribution to the development of this event.**

#### **Business of Volunteering Planning Committee**

Vicki Nash-Moore, Groupworks

Harp Arora, Sedona Communications

Mandy Dennison, Research in Motion Ltd.

Karin Voisin, Mosaic Counseling & Family Services

For any further information, please contact Dianne Boston Nyp, Community Relations Coordinator at the Volunteer Action Centre, 519-742-8610 or email [dianne@volunteerkw.ca](mailto:dianne@volunteerkw.ca).